

**ARPCA Business Meeting Minutes**  
**March 08, 2018**  
**Pig Iron Public House**  
**926 Sheraton Drive, Mars, PA**

**Call to Order:** Carl Rossi, President, 7:00 PM

**Attendees:** Carl Rossi, Bob Nadin, Tom Uehling, Michael Schindel, Joe Hutchinson, Tom Demko, John Malobicky, Barrie Athol, Tom Mueller, Carol Neal, Jack Neff, Drake Core, Marc Stoken, Michael Skowvron, Ed Rice, Marty Smith, Pat Reasinger, Matt Wimer

**February Minutes:** Approved

**Financial Update:** Tom Euhling:

February Revenue: \$103,942

(includes revenue for 2018 track events under new policy of collecting revenue at registration)

February Expenses: \$41,983

(future liabilities incl. track fees against revenues already collected)

**Membership:** Terry Mattock (not present)

**Committee Chair Roundup:**

Ed Rice (PVGP): This year's event includes "Race cars of Porsche" Porsche club cars will be featured in the Porsche area. Need cars for display. Registration is open. Price remains the same as last year. Event is July 6-15<sup>th</sup>.

**Detail Clinic:** Need both an organizer and venue for this event.

**Communications:** Mark Stoken:

Suggest PVGP piece for Panorama (300 words) "Around the Regions" section

Newsletter Content: Best Covershot

Best Article

Next Rundschau: April 05 th

**Social:** Jay Malobicky

Currently 54 registrants for the New member dinner at Blue North, Sunday March 25. Registration closes 1 week prior. Event MC needed – Scott Ishler nominated in his absence.

Suggest Porsche "cars & coffee" event at a new venue named The Lot, 145 Allegheny Ave., Oakmont, PA. May 19<sup>th</sup> 8:00AM – 11:00 AM. Event to be named "Porsche at the Lot".

Marty Smith: Porsche night at Victory Church, Rt 19, June 08<sup>th</sup>, 5:00 – 9:00 PM. 100 reserved spots in "Victory Lane"

**DE Report:**

Watkins Glen will be a sell-out. Currently 99 students registered. 101 is a sell-out.

Pitt Race and Mid-Ohio are trending ahead of last year.

**Porsche Touring Crew:** Next meeting place: Hotel Saxonburg, Date TBD.

**New Business:**

Michael Schindel: Auto Interests Events:

Labor Day Weekend at Pitt Race – Sept. 01 - 02. Flashlight Drag Races Friday Aug. 31.

ARPCA Car Control clinic June 16<sup>th</sup>

Expected revenue \$1900

Expected Expenses \$1865

Requires 20 participants to meet budget

Approved

**VP Report:** Bob Nadin:

Continued negotiations with both dealerships to better work with them collectively and individually to mutual benefit.

**President's report:** Carl Rossi:

We continue to explore improving our outreach and impact through updating our approach to our communications tools. We are currently discussing the website content, aesthetics, and editing; as well as exploring other social media outlets such as Instagram.

PCA Zone Rep: Lori Schultz

**Next Business Mtg:** Suggested: Auto Palace (confirmation pending) April 12, 7:00 PM.

**Motion to Adjourn:** 9:00 PM

Submitted by Tom Demko (conscripted for the evening)