

ARPCA BUSINESS MEETING NOTES

December 8, 2022

Sewickley Porsche

Call to Order: Gus Vasilakis, 7:02 PM

In attendance: Gus Vasilakis, Drake Core, Tom Uehling, Tim Gustafson, Tom Mueller, Erin Rattenni, John Rattenni, Dave Palmer, Larry Sachs, Rob Windsor, Linda Scanlon (and Ben), Justin Flagg, Dan Bursick, Duane Smith, Terri Mattock, KC Kowalyk.

Gus opened with a warm thank-you to Sewickley Porsche for hosting our meeting. Motion to approve November 2022 minutes with no changes made by Tom Mueller, seconded by Dave Palmer. Approved.

Financial Update: Tom Uehling presented the financials for November and year-to-date and by breakout activity. We received \$3,689 from PCA for membership dues for an annual receipt of \$17,373 in 2022. Tom also presented the 2023 budget for approval. Highlights included a line item for Interest Earnings expected from investing available cash, and an expense for a proposed Marketing Professional. Motion to accept the financials and the 2023 budget made by Larry Sachs, seconded by Tom Mueller. Approved.

Membership: Terri Mattock reported. To date there are 917 Primary Members and 530 Affiliate Members for a total of 1,447 members. In November, we welcomed 10 new members. There is a total of 7 test drive members. There were no transfers into or out of our region. Rick continues to send welcome emails to all new members and transfers into our region. We currently have 57 PCA junior members.

November anniversaries included the following: 39 members celebrated anniversaries of 5 years or more and 24 with less than 5 years.

Gus commented that the national PCA is made up of 152,000 members and PCA is the #1 car brand club in the world.

Communications: Larry Sachs reported. The first quarter *Rundschau* (Jan, Feb, Mar) submission deadline is January 13 and should appear in your mailbox mid-February.

HPDE update: As newly appointed Track Chairman, John Rattenni reported. John headed a task force to identify areas of improving track involvement and his efforts evolved into an appointment. Based on his experience with other track group events, John has declared the ARPCA HPDE events to be "Best in Class." But there is a need for some operational improvements: better marketing strategies and an update to the MSR registration and archiving system. John will pursue the following avenues to achieve these goals: A) Report to Executive Committee and club more regularly. B) Submit a track related article to *Rundschau* for every issue. C) Integrate track events with social activities and possibly PTC. D) Outreach to welcome uninvolved members to the track either for HPDE or for spectating and socializing. E) Come up with a strategy to involve the female members of the club more effectively. John was extended best wishes from all in attendance.

Social: Lisa and Jay Malobicky were not present and Gus reported for Lisa. The November 19 Holiday Party was under attended with many empty seats. The mid-winter party is on February 4, 2023 at Blackout Tinting in Gibsonia. Linda Lorentz is helping to organize this event. The "All Members" Dinner will be on Saturday, March 25 at the Westmoreland Country Club.

PVGP: ARPCA overall contribution to PVGP charities was about \$101,500 and a Big Check was presented at the Victory Lap party on November 30. Thanks to the many people who contributed to this worthy cause. Mark Frumkin still has ARPCA commemorative PVGP watches and has received approval to ship the watches free of charge to perspective buyers. The proceeds from these watches will go toward 2023 PVGP donations.

ARPCA Women's Group update: Linda Scanlon reported. The Holiday Happenings Shopping Night was a big success. There will be a "Spa" night planned at Flora Spa and Aesthetic Bar in Wexford on March 1. The Open House Meet & Greet potluck event will be March 22, 2023 at Treesdale Country Club. More information coming.

The Women's Group will be organizing and implementing the 2023 "Top Golf" event on April 23. The proceeds from this event will go to a charity to be determined. More information coming.

PTC: Tom Mueller reported. The last event for 2022 was held on Dec. 6 at The Log Cabin Inn in Harmony. The 2023 calendar is forming now and the first event will probably be in February.

New Business: Dan Bursick made a general observation that all organizations and groups are having difficulty in filling their events and venues. Our group is not alone in attracting people to participate in club events.

Gus Vasilakis would like to come up with a Goal/Mission Statement for the club to strive for in calendar year 2023. Please forward any ideas or suggestions to Gus.

Old Business:

Closing: Tom Uehling moved to adjourn the meeting, seconded by Tim Gustafson. Meeting adjourned at 8:15 PM

Next meeting: January 12, 2023 at Deutsche Rennsport.

Submitted by Tim Gustafson