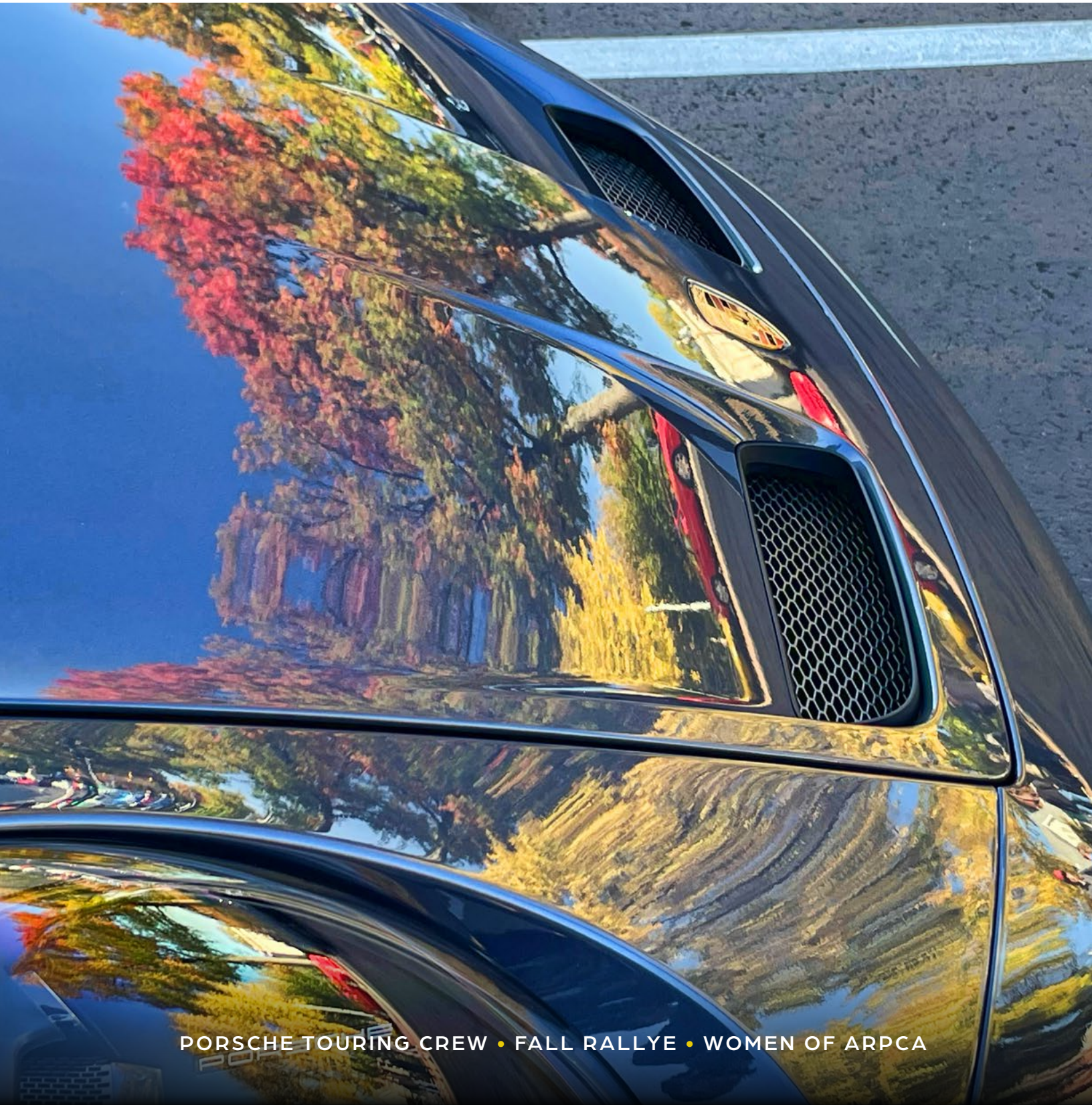
RUNDSCHAU

OCTOBER 2023



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THE OFFICIAL PUBLICATION OF THE ALLEGHENY REGION PCA

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On the cover: Capturing last year's fall foliage on the hood of a 992 GT3 Touring, looking forward to this year's colorful display. Photo by Drake Core.

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You can also watch club videos on our YouTube page: AlleghenyRegionPCA

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CLASSIFIED ADVERTISING

Classified ads are free to PCA members. Ads may be subject to editing and abbreviations to fit available space. Ads will run for three issues unless renewed or a notification of sale is received. Submit ads directly to the editor via e-mail at editor@arpca.com.

SUBMISSIONS

Rundschau is the official publication of Allegheny Region of the Porsche Club of America (PCA) and is published nine times per year as follows: First Quarter, April – October, November/December. Opinions expressed herein are those of the individual authors and do not necessarily represent the position of Allegheny Region, PCA, its officers or members.

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PRESIDENT'S MESSAGE

by Gus Vasilakis, ARPCA President

Gus Vasilakis
ARPCA President

To Infinity and Beyond!

Welcome to the October edition of *Rundschau*. I have talked before about the progressive nature of our club. This month it's not about opening day - you know the first firing of the engine in the new year - it's not about the distinctive fragrance of leather or the polishes or conditioners we use before the covers are drawn tight for the winter, it not even about the morning sun glistening down on hundreds of Porsches parked at one of our events. It's about member feedback - that's right, the short stories that are spread around at any gathering - large or small - the conversations about what we want to do, or where we will go, to further our passion for the greatest automobiles on the planet.

Following the outstanding turnout this year for Cars 'N' Coffee in August we had 50 car registrants and 80+ members in attendance at the Grand Concourse. I will let the column in this edition tell you more about the event, I just want to again say "welcome" to the new and old members who attended the annual Station Square event for the first time. It is heart warming to see new faces or long-time members who hadn't attended other events this year. Mary Jo and I walked up to the Smithfield Street Bridge sidewalk and looked down at the arrangement of colors, almost as though Jay called the members and asked them to show up in a particular order. Porsches of all years, all models, all colors as far as you could see - to infinity. It inspired this article's title and is a testament to the fact that the club has nearly 1000 registered VINs. Even when two models of the same year in the same exterior color are parked near one another they are unique in so many ways. If you study the photos for a moment at first glance you see red, grey, black, blue, yellow, purple … but as all of us as owners are different, so are our Porsches. Unique DNA. There were also many of us talking with the genuinely interested passersby that afternoon who wanted to know more about a model or ownership. I also told a few how we as a club don't just shine, drive, and race these cars and sip fine wines at our events but that we also fundraise and give back to the community as a club to the tune of tens of thousands of dollars each year. We demonstrate how owners become enthusiasts, then ultimately become passionates (sorry all if I just made up a word). It reminds you of just how special these cars and our club are to western PA. As I made my way around the tables I heard travel stories, stories of growing families, rebuilding/restoration stories, driving stories, new owner or new car stories, and my favorite: the color code/color name debates that always surface. I recently learned that limited Porsche colors are now available as interior paints … hmmm wonder how Peru Red will look in the kitchen and Polar Silver in my office?

View from the Smithfield Street Bridge. Larry Sachs photo.

Want to be a part of our Women of APRCA experiences, or enjoy learning more about our driving events for 2024, true names of Porsche colors, or interesting places in the region that we can visit on Tuesdays with our PTC? Join us at one of our fun fall events. Heads up, it's not too early to put the Holiday Party on your calendar, and if you're free to try to make the last event at The Lot Saturday morning October 7th. As always, check out our calendar in this edition or online for updated information including registration deadlines.

Be safe, enjoy the fall drives and soak in the fall colors, but most of all be proud of our club.

–Gus

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Full-Page	**8 ½ X 11**	**$490**	**$3400**	**$1700 x 2**
Half-Page	**5 ½ X 8 1/2**	**$375**	**$2600**	**$1300 x 2**
Third-Page	**3 ½ x 8 ½**	**$290**	**$2000**	**$1000 x 2**
Quarter-Page	**4 ¼ X 5 1/2**	**$250**	**$1750**	**$875 x 2**
Eighth-Page	**2 ¼ x 4 ¼**	**$195**	**$1350**	**$675 x 2**
Inside Front Cover	**8 ½ X 11**	**$520**	**$3600**	**$1800 x 2**
Inside Back Cover	**8 ½ X 11**	**$520**	**$3600**	**$1800 x 2**
Outside Back Cover	**8 ½ X 7**	**$550**	**$3800**	**$1900 x 2**

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Questions?
Contact Paul Nickoloff, Commercial Director at (724) 454-0180 or pgn@fotorecord.com

Drake Core
ARPCA Vice President

Planning Ahead

IT'S AMAZING that when September arrives the weather becomes noticeably cooler almost over-night. For me, it's a little depressing because it's the first sign that winter is right around the corner. I hate winter, mainly because I am such a car lover and Pittsburgh winters are so hard on our beautiful Porsches! Between the endless potholes and filthy, salty roads I don't know which is worse.

This has been a great year full of fun, engaging events. I am pretty sure I didn't have a weekend that wasn't full of activities. Going into fall I'll continue the outdoor activities as long as I can to prolong the summer as far into the year as possible. We still have Mid-Ohio HPDE coming up September 15-16. We also have one of the best events at the end of September, Porsche Rennsport Reunion in Monterey, CA on September 30-31.

As the car activities start to trail off planning for 2024 will begin. ARPCA typically signs contracts in November to rent racetracks for the following year. The driver's education events are a big part of our club and it takes an amazing amount of work from all of the volunteers involved, starting a year in advance. The tracks dictate the terms and dates available to us and for the past several years they have had more demand. During the pandemic, Watkins Glen allowed us to cancel our driver's education event with them and still book a weekend HPDE following year. Unfortunately, the date they offered us was the last weekend in April. Once you sign these contracts there is no turning back. Everyone involved with making decisions for ARPCA decided that date was too risky; we didn't want to chance having snow for an HPDE.

As they say, the show must go on. Currently we run two driver's education events, the July event at Pitt Race and the September event at Mid-Ohio. We're still trying to get a better date at Watkins Glen as well as a second date at Pitt Race. This off-season will be very busy for our planning committees for all 2024 events. The track committee has done a fantastic job this year promoting and selling our DE events. Going forward the club will try to get more DE events for our members to enjoy. If you are like me and hate winters, start planning your 2024 calendar so you can make the best of the summer days.

2023 Holiday Party
Saturday, November 18, 2023
6:30 – 10:30 PM

Welcome the holiday season with our Porsche family in the Main Dining Room of the historic Grand Concourse restaurant.

There will be a sit-down dinner with a choice of five entrees including Filet Mignon, Salmon Rockefeller, Chicken Milano, Vegetarian Ravioli, or a Vegan dish. Appetizers, Martha's Vineyard Salad, Key Lime Pie, coffee, tea, and iced tea are included.

$48/person

Grand Concourse Restaurant – Landmarks Building
100 West Station Square Drive, Pittsburgh, PA 15219

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PTC Atria's

by Mark Frumkin, PTC Co-Chair

Questions?
Tom Mueller
ermtcm@verizon.net

Mark Frumkin
frumkin@ptd.net

The Allegheny Region Porsche Touring Crew descended on Atria's in McMurray, Peters Township. Our group had great parking and were able to enjoy our cars from the lovely outside seating on a beautiful August day. Our meals were truly delicious, reasonably priced, and promptly served by excellent waitresses. The manager, Angel Weaver, invited us back for a winter visit! Everyone seemed to have a great time!

A great turn out, ample parking, and beautiful weather for our outing at Atria's in McMurray, PA. Photos by Mark Frumkin.

Flaming Fall Foliage

by Kevin Rhule, Rallye/Tour Coordinator

The ARPCA Fall Leaf Tour will take place Saturday, October 21st, traveling through scenic southwestern Pennsylvania and northern West Virginia at peak fall foliage time. The tour will begin at a soon to be announced location in SE Pittsburgh and will proceed south into West Virginia. We will then travel west in West Virginia, eventually turning north up through the Wheeling area, continuing to the East Liverpool, Ohio area, then east where we will enjoy dinner at The Wooden Angel in Beaver, PA.

We will be utilizing our Nav program, SCENIC, for the tour – currently available for iPhone (soon for Android). The cell phone app is free, however the premium lifetime version has turn-by-turn audio instructions. Contact me for ARPCA lifetime discount. The route and instructions will be emailed to participants 1 week in advance of the run. Please make sure you download the West Virginia map on SCENIC in advance to ensure that you have continuous directions, as West Virginia has very spotty cell coverage.

Expected Tour Distance: 275 miles+

Drive Time: roughly 9 hours (including stops)

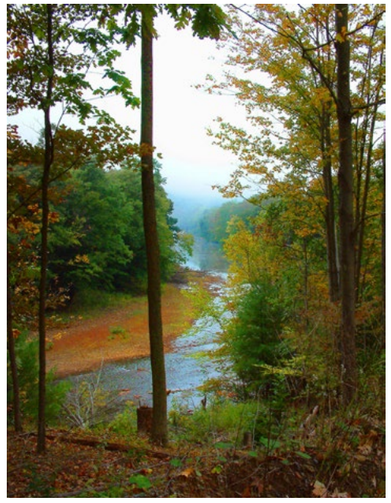
Start Time: 7:30 am

Lunch will be provided

Finish Time: approximately 5:00 pm

Finish Location: The Wooden Angel Restaurant in Beaver, PA.

Dinner & Libations will be at participant's cost.



Note: If you have walkie talkies, please bring them (with ear pieces are best!), but not required. This way we can communicate with each other for traffic, road conditions, possible breakdowns and maybe for identifying those boys in blue. I'll advise the channel, also in advance. If you decide to purchase some, Motorola makes great ones, available also on Amazon (for about $50 for a pair).

Looking forward to a great drive!

A fall foliage preview. Photo by Larry Sachs.

MEMBERSHIP

Terri Mattock
ARPCA Membership Chair

Happy Anniversary to our Allegheny Region Members.

AUGUST ANNIVERSARIES:

Diane Leppert	62	Matthew R. Wimer	12
Lon Sippy	49	Nigel Treloar	11
Ronald J. Mozick	41	Sam R. LaManna	10
Howard H. Weigold	38	Barrie H. Athol	10
Daniel H. Gearhart	29	Marc F. Stoken	10
Edward J. Ponczak	29	Robert S. Gawryk	10
Anthony M. Miranda	28	David Anderson	9
Eric D. Fullerton	26	William Fitts	8
Larry R. Alberta	26	Terry Koziara	8
W. Scott Morse	24	Michael Koziara	8
Paul V. Murray	24	Scott Hondru	8
Kenneth M. Mikos	22	Frank Dellone	8
Matthew A. Pegula	21	David Tenison	7
Joseph A. Martinez	21	Greg Bosiljevac	7
Matthew C. Little	21	Vincent Pronesti	7
H. James Mcknight	21	Paul Konieczny	7
Mark N. Altman	20	Brian Shepard	6
Richard J. Sitler	19	Kathleen Bellia	6
Robert Dougherty	17	Adam Panzica	5
Scott A. Pransky	17	Peter Chiappa	5
Larry Gleason	17	Michael Kotyk	5
Richard A. Pinkerton	15	Members with	
Ted Noethling	13	less than 5 years:	30
Matthew J. Kridler	12		

WELCOME NEW MEMBERS:

Gary L. Miller	2020	Macan S
James D. Orloff	2001	Boxster S
Michael P. Facchiano	2023	718 Cayman GTS 4.0
Rick Fultineer	2023	911 Carrera GTS
Steven M. Moneypenny	1978	924
Michael A. Vetovich	2016	Cayenne S
Chris Worthington	2018	718 Cayman S
Jeff Prem	2020	Taycan Turbo

Test Drive Participants: 9
PCA Juniors: 64

AUGUST STATS

PRIMARY MEMBERS	AFFILIATE MEMBERS	TOTAL MEMBERS
914	526	1,440

A Little Frosting Never Hurt Anyone

by Erin Rattenni, Women of ARPCA Co-Chair

Every time the Women of ARPCA host an event the first question asked is "Can the men come?" Get ready, men, because this November you will get your chance. The team at Diamonds Direct is opening their doors for an ALL-MEMBER VIP shopping event. Yes, the men are welcome and encouraged to bring their wallets. Although there will be plenty of beautiful baubles to try on (including a wide array of timepieces for the gentleman) the focus will be on friendship, socialization and fundraising. We will once again be raising money for a donation to the scholarship program at Rosedale Technical College.

Diamonds Direct creates a shopping experience that is tailored to every need, rooted in selection, education and value. Our partners at Diamonds Direct generously agreed to offer a piece of jewelry to be raffled off that evening. Plenty of knowledgeable staff will be on hand to help shop, educate, or create holiday wish lists.

Join us on Wednesday, November 8th from 6 pm-8 pm for light bites, adult beverages, friendship and plenty of sparkle. Registration is through MSR. Just like a simple cake can be made exquisite by adding frosting, so can any outfit. Come dressed to impress and be prepared to "Frost Yourself" with the widest selection of diamonds, gemstones and timepieces available in the area.

Treasure House Girls' Night Out

by Linda Scanlon, Women of ARPCA Co-Chair

Join us at Treasure House Fashions, Wednesday, October 11th from 5:30 -7:30pm, for a Social Girls Night Out (GNO); a private after hours shopping spree! Enjoy fashion "treasure hunting" with special GNO added discounts, all to support women in transition or crisis.

Treasure House is a meticulously maintained non-profit women's resale shop, run by volunteers. Everyone is welcome to shop at Treasure House. It offers clothing in sizes 0 through 4X and serves as the "closet" for over 60 agencies that serve women. Agency clients shop with dignity for what they like as well as what they need in a welcoming boutique-style atmosphere. Clothing offerings include After-Five, Accessories, Business Attire, Casual Wear, Maternity Clothes, Outerwear, Sleepwear and Sportswear.

This event is not limited to ARPCA women, feel free to bring guests to enjoy light refreshments and some "treasure hunting" shopping; our spending supports this worthwhile mission.

LOCATION:
Treasure House Fashions
7606 McKnight Rd., Pittsburgh, PA 15237

Sellout at Station Square

by Linda Lorenz (Lava Girl) and Larry Sachs, Editor

The excitement at this year's ARPCA's People's Choice at Station Square was at an all-time high as August 19th brought out more than the usual suspects to the Grand Concourse. The event was sold out, with gleaming Porsches (and one rogue Chevy) stretching the length of the blocked off street. This was the ninth year for this event, with a record number of cars, 50 and 88 members. It truly is an incredible site to see all the amazing Porsche's lined up the entire length of Station Square Drive.

Everyone was given ballots upon check-in which were tabulated just before lunch. A delicious buffet featuring Lemon Chicken, Vegetable Ravioli, Martha's Vineyard Salad along with very tasty rolls was served on the Gandy Dancer's patio, although there were so many in attendance some brought their food indoors. As lunch wound down the People's Choice winners were announced.

Among the cars in the Porsche pantheon was a 911 Speedster owned by our 1st place winners Mark and Bonnie Kridler. We were impressed by this rare Porsche, a 1989 Hellblau (German for light blue metallic) with a navy blue interior. The car is actually Bonnie's with a license plate that reads, "C4 HER" (The C stands for classic) … "you go girl"! This 5-speed, 3.2-liter engine beauty was completely restored by the previous owner except for the paint and the convertible top. I had to laugh when Mark said that the convertible top, according to Porsche, is for "Emergency use only." Basically, don't get caught in the rain because it takes 20 minutes to put the top on!

Among the other People's Choice winners were Charles and Melinda Clark with their Guards Red 1986 930 Turbo (2nd Place) and Rick and Joni Sobek's black 1985 928 S (3rd Place). The other 47 cars were beautiful as well attracting the attention of countless visitors at Station Square on Saturday afternoon.

If you have not been to this event, next year is a must, but don't wait too long to sign up because it sells out fast.

Happy Motoring!

At right, top row: Mark Kridler and his award winning Speedster. Second row: Melinda & Chuck Clark taking 2nd place with their Guards Red 911. Third row: Rick Sobek takes 3rd place with his always immaculate 928. Bottom: "Lava Girl" (in white) and friends posing in front of her Orange Boxster. Photos by Larry Sachs.

A Word From the Editor

by Larry Sachs

I submitted the 2022 November/December issue of *Rundschau* as our entry in the PCA National Newsletter Contest. Sadly, we failed to garner any awards. The Bluegrass Region's August issue captured the Betty Jo Turner Award for best overall newsletter. A list of the winning regions broken down by membership class can be found here: https://tinyurl.com/2023-PCA-Winners. Oregon Region's August issue took our class (V), followed by Nord Stern (Sept), and Hurricane (Nov/Dec).

The scorecards from the two judges who evaluated our entry are reproduced below for your edification.

SCORES AND FEEDBACK FROM JUDGE 1:

Overall Layout & Appearance (10 Points)
- Score: 9
- Feedback: Good layout and flow. Article font was consistent but small and a bit difficult to read. A lot of info in each article, a bit lengthy.

Information & Navigation (10 Points)
- Score: 10
- Feedback: Multi page articles were easy to follow. Contact info on officers and chairs was good.

Editorial Commentary (10 Points)
- Score: 1
- Feedback: No editorial. Only thing by the editor was cover photo contest and I had to look for that.

Region Representation & Member Focus (20 Points)
- Score: 18
- Feedback: Several articles about past events. I didn't understand the need for the "Pecori & Pecori" article unless you highlight advertisers in each newsletter. The article about the judge that passed was very good.

Photography and/or Artwork (10 Points)
- Score: 9
- Feedback: A lot of photos, most with credit. Helped break up the lengthy articles

Features and Article Contributions from Members (20 Points)
- Score: 20

• Feedback: 11 different contributors, great!

General Scope and Variety (20 Points)
- Score: 19
- Feedback: Overall great but as noted some articles were lengthy and rambled a bit but a good show for members.

SCORES AND FEEDBACK FROM JUDGE 2:

Overall Layout & Appearance (10 Points)
- Score: 9
- Feedback: Bold cover, nice. Simple, beautiful. Makes me want to open and read *Rundschau*; Imaginative layout and clever use of type; Fonts consistent throughout; Perfect use of white space; No overcrowding on pages.

Information & Navigation (10 Points)
- Score: 10
- Feedback: Region Contacts contact info on page 3; Easy to read and navigate, Table of Contents is internally hyperlinked. Advertiser Index page 18.

Editorial Commentary (10 Points)
- Score: 8
- Feedback: Prez page 4; VP page 6; Membership page 11; No Editor column

Region Representation & Member Focus (20 Points)
- Score: 16
- Feedback: Good representation of Region activities and members; Event Calendar page 17 for regional; No mention of PCA national events. Great photos captions and photo credits.

Photography and/or Artwork (10 Points)
- Score: 10
- Feedback: Photo quality fits w/article/feature and layout; Photo-cropping and composition enhance the layout. Photo credit for all photos. Ten out of ten! Very nice job.

Features and Article Contributions from Members (20 Points)
- Score: 15
- Feedback: Linda S page 8; Wayne D page 10; Joe H page 12;

General Scope and Variety (20 Points)
- Score: 18
- Feedback: A very clean, well-designed newsletter; Consistent theme and design elements throughout; 20 pages? I want more! :-) It was a pleasure to read this issue of *Rundschau*. Thank you and good luck.

CALENDAR OF EVENTS 2023

Photo by Justin Flagg.

Event Key: Business Meeting | Track & Autocross | Social | Tour & Rally | Non-ARPCA | Requires Registration

October 7 | 8:00 – 10:30 am
Porsche at The Lot
The Lot at Edgewater
145 Allegheny Avenue, Oakmont, PA 15139
Contact: social@arpca.com

October 11 | 5:00 – 7:30 pm
Women of ARPCA - Treasure House Fashions
Treasure House Fashions,
7607 McKnight Rd, Pittsburgh, PA 15237
Contact: women@arpca.com

October 12 | 7:00 – 9:00 pm
Monthly Club Meeting
Deutsche Rennsport,
1301 Washington Blvd, Pittsburgh, PA 15206
Contact: president@arpca.com

October 21 | 7:30 am – 5:00 pm
Fall ARPCA Rallye Tour
Pittsburgh – Mountains of West Virgina
Contact: Kevin Rhule, krkrhule@gmail.com

October 24 | 1:00 pm
Porsche Touring Crew
Franco's Trattoria
4120 Washington Road McMurray, PA 15137
Contact: Tom Mueller, emtcm@verizon.net

November 8 | 5:00 – 7:30 pm
Women of ARPCA - Diamonds Direct
Diamonds Direct Pittsburgh
5004 McKnight Rd, Pittsburgh, PA 15237
Contact: women@arpca.com

November 9 | 7:00 – 9:00 pm
Monthly Club Meeting
Pete's European Techniques
711 Bairdford Rd., Gibsonia, PA 15044
Contact: president@arpca.com

December 5 | 11:00 am
Porsche Touring Crew
Kaufman Tavern, 105 S Main St.
Zelienople, PA 16063
Contact: Tom Mueller, emtcm@verizon.net

December 14 | 7:00 – 9:00 pm
Monthly Club Meeting
Sewickley Porsche
526 Ohio River Blvd., Sewickley, PA 15143
Contact: president@arpca.com

For corrections, additions, or other comments regarding our event calendar, please contact Editor Larry Sachs at editor@arpca.com

TRACK IT

Words and Photos by John Rattenni,
Track Chair

John Rattenni,
Track Chair

"Design is not simply art, it is elegance of function," Ferdinand A. Porsche. Unlike other car brands, Porsche believes the true beauty of its cars is not just how they look but how they perform.

I find myself stuck between a successful July Pitt Race Event and putting final touches on our September Mid-Ohio DE. Not much to talk about with regards to Track so I began to muse over things that I've learned in the past year. Until recently, my entire Porsche Club experience had been limited to hanging out with folks at the track. I would show up, instruct/drive, hang out and then head home. The drivers that attended these events would show up at the track and drive their cars. Some were older 911s and 944s, many mid-years water cooled cars as well as some amazing late model cars fresh out of the factory. Didn't matter what anyone drove since we were all there to do what we loved most which was to drive these amazing cars.

My understanding of how "Porsche People" think was limited to how this group of like minded enthusiasts thought. It wasn't until I got involved with the other aspects of the Club that I began to meet other enthusiasts who thought differently than I did. At first it was perplexing to me that someone would buy a Porsche and not want to track it. These cars are built to be driven and put through their paces. Sure, they're great for a spirited drive on a country road, but it's on the race track that they really shine.

Recently I was discussing why Porsche owners are reluctant to track their Porsches with some folks at the Sewickley Car Store. This conversation led to an invitation to for me to attend an event at Pitt Race where new-to-Porsche owners (many still had not received their allocation) were given an opportunity to drive various Porsche models and learn just how amazing these cars are on track. As Track Chair, the thought was that I could drive this varied collection of Porsches on track to better understand how great they are and share my experience with other owners in hopes that they might venture onto the track with their cars.

The format started with me driving a Cayenne S for a lead-follow session. The lead car was a 911 GTS with 4 SUVs following it around the track. In spite of being a little heavy it was really a competent car on track. Suspension was balanced and braking exceptional (as always with Porsches) and it had enough power to move it quickly around the track. Although it wouldn't have been my first choice as a track car, I did come to understand just how much better it was than any other SUV I have ever driven.

My next car was a Macan T. This is a newer model with a lot of upgraded suspension parts but still has the 2.0 L base motor. I was lined up behind the lead car and was ready to put this car through its paces. The lead car takes its cue from the car directly behind it and will speed up if pushed. Although the Macan had some power limitations, its handling was superb. I was able to press the lead car and we managed to drive at a surprising pace. On the straights it was a little lacking, but in the corners it was spot on. We worked this car through the corners and I can tell you it didn't miss a beat, the brakes were great. It made me wonder how much fun a Macan GTS would be to track. I am surprised to say that I would track this car and have a blast doing it.

The fun wasn't reserved to 911s. Even the Taycan's and Macan's came out to play on track.

My next cars were a 911 S2 and a 911 S4. I have never driven a 992 Porsche so I wasn't sure what to expect. Again, I was lined up behind the lead GTS and we set off. The lead driver was a professional and an exceptional one at that. I have done a few thousand laps at Pitt Race so I was able to press him to a robust pace. The cars were obviously fast but what impressed me most is how effortlessly they managed to translate my inputs to the pavement. I drove the cars reasonably hard and they never strained to keep up; in spite of my years of experience, I did not come close to finding their limits. As expected, the brakes were amazing. These are absolutely perfect track cars.

The final event was a Taycan on an autocross track. I've never driven one before and I hate autocross tracks, so I wasn't looking forward to this at all. Once more it was a lead-follow format at a pretty quick pace. The torque was unbelievable and for a 30,000 lb. car (it's a joke not a typo) it was very nimble. Not sure I would track this due to charging logistics but it was surely fun to drive someone else's on a racetrack.

You should consider tracking your Porsche. The engineering in these cars is such that an amateur driver will most likely never get close to their limits. Especially if you have a Boxster/Cayman or 911, at the pace of a novice or intermediate driver your car will barely break a sweat. Remember, Track Use is not Ab Use, this is what they are made for. Track time will make you a better driver and more appreciative of the car. ARPCA provides its members a safe and fun place to experience just how incredible these cars are, take advantage of it.

Hope to see you at the track.

Below: A good looking trio of 911s on track ready to roll.

Stuttgart Market Letter

by David K. Whitlock

As expected, August toppled all previous months of this year in terms of dollar volume and unit volume as 680 cars ran through the various auctions both online and in-person with $58,551,955 in sales thanks to the auctions at Monterey's Car Week. The real surprise was the 66% sell-through rate, which is the lowest thus far in 2023.

Monterey, by itself, could be classified as a rough week for the Porsche Market, as only 61% of cars offered found new homes. The top of the market took the biggest hit, with cars over $1m selling at only a 50% sell-through rate, and not a single car over $2m hammering sold. We saw similar results online, with only one million-dollar car selling out of the five offered during the month. Only two of the $1m+ cars sold were vintage race cars, with the rest being modern classics, a theme we've seen played out in auction after auction this year.

In August, we saw 50 356s cross the block (33 of which sold), more than in any other month in memory. After a solid recent price run, the 356 market shows signs of softening as several cars brought final bids on the lower pricing side. One example would be the 1956 356A 1500 GS Carrera Speedster that sold for $850,000 at Mecum. This time last year, we saw a GS/GT example hammer down at $1,325,000, quite a price difference. We've also had several recent online sales on the softer side, with a 1965 356C Coupe in superb condition bringing only $126,000 when these were recently going for over $130k.

911 Turbos were a mixed bag, with only half of the early 930s finding homes and the average price hovering just over $150k, thanks partly to the $405,000 and $267,500 paid for a pair of 1979 examples. Others hovered in the $130k range, with a low of $90,000 paid for a 1978 911 Turbo. Later, 3.3-liter 930s looked flat, with an exceptional car, the very first 911 Turbo Slant Nose, failing to sell at a high bid of $181,000. That car was most likely about $100k short of where it needed to be, as it's such a significant part of Porsche's Turbo history.

964 Turbos continued their climb, with average prices for 3.3-liter cars cresting the $180,000 mark and 3.6-liter cars over $330,000. Surprisingly, a 1994 911 Turbo S 3.8 only brought $800,000, as these cars have been in the $1m range until the past two months. 993 Turbo and Turbo S' also had a strong showing, with the lowest price paid being $160,000 for a modified 1996 example repainted in Blue. On the other side of the coin, we had a new record achieved at $810,000 for a sub-2,000-mile 1997 Turbo S finished in Cobalt with racing stripes to match the original owner's 917 and 935 race cars.

992 GT3s continued their slide with several bids in the $240k range, and only one Touring example selling for over $300k at Gooding & Co. The 991.1 GT3 RS showed some strength with an average sales price of around $200k. Where the GT market looked its softest was with RSRs. Of the three examples offered, none found homes showing that they are either too new to be considered collectible race cars or sellers had hopes of much higher prices. Probably a combination of both.

As I write this, it is still too early to tell what September will bring as we're in the midst of a holiday weekend. But if August is any indication, I wouldn't be surprised if our sell-through rate remains below 70% and we start to see some new lows achieved for cars that have been climbing since COVID.

David K. Whitlock is a writer for The Stuttgart Market Letter, a daily market update for Porschephiles, by Porschephiles, delivered free to your inbox. To sign up, go to: www.stuttgartmarketletter.com

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4 OEM Porsche Cayenne 275/45R20 wheels Plastic center caps. Blizzak tires have sufficient tread for one more winter. They are in good shape with usual wear and make a good second set. $1200 obo, located in Morgantown, WV. Contact Justin at 304-276-8540 or justin.kupec@yahoo.com.

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