

ARPCA BUSINESS MEETING NOTES

March 14, 2024

Rosedale Technical College

Call to Order: Gus Vasilakis, 7:05 PM.

In attendance: Gus Vasilakis, Drake Core, Tim Gustafson, Tom Uehling, Kevin Rhule, Mary Jo Vasilakis, Tom Mueller, Linda Scanlon, Larry Sachs, John Rattenni, Marty Smith, Jay Malobicky, Mark Hanson.

Gus opened the meeting with a warm thank-you to Rosedale Technical College for hosting.

Kevin Rhule moved to accept the minutes from the February meeting. Seconded by Linda Scanlon. Approved.

Financial Update: Tom Uehling distributed his report. Track registrations continue to come in, we received \$2,821 in membership dues from PCA and we had the Mid-Winter Party. Jay Malobicky requested that a line item be added to the financial reports that indicate the budgeted amount for an event to be used as a scorecard for how the event performed compared to budget amount. Tom will review and see how to incorporate. Tom asked to approve the appointment of Scott Ishler and Linda Scanlon to do a review of the financials as required annually. Motion made by Kevin Rhule and seconded by Mark Hanson. Approved. Tom Uehling is in communication with Paul Pigman regarding Sewickley Porsche and their annual sponsorship. Paul will negotiate with KC. The topic of opening a Fidelity Bond insurance policy to protect club assets was discussed. More research will be performed and discussed with national PCA and will be re-visited in future. Larry Sachs moved to approve the financial report, seconded by Tom Mueller. Approved.

Communications: Larry Sachs reported. The April Issue is at layout. Larry received 6 entries for the grammar contest he posted in the previous *Rundschau*. The deadline for the May issue of *Rundschau* is March 30, 2024. Larry submitted an ad in the April issue to recruit the next editor. Tom Uehling noted that the printing cost for the *Rundschau* has increased 20-25% over the last two years. Larry sent the group photograph from the Mid-Winter party in to *Panorama* magazine and expects it will be published.

ARPCA Women's Group update: Linda Scanlon reported. Their "Meet and Greet" Tech Session at Sewickley Porsche on March 13 was a big success. KC, Dwight, and Michael were gracious hosts and everyone had a great time. Other events on the calendar include: an April 17 shopping event at Treasure House Fashions; May 15 wine tasting at SPiLL the Wine Bar on Liberty Avenue; June 8 tour of Heinz Chapel in Oakland.

Driving Road Rallies: Kevin Rhule reported. The regular Friday PVGP driving event will be replaced by a Saturday drive, July 13, during Pitt Race weekend. The rally will end at Pitt Race Complex with a Bar-B-Que to end the day. Plans are complete for Der Treff, an overnight trip the weekend of June 28-30, 2024. The 2-night stay will be at Snowshoe Mountain Resort in Eastern WV, about 200 miles south. Details on the contract with Snowshoe are finalized. The room cost for the 2-night stay are estimated at \$450 to \$700, depending on the room type reserved. Jay is helping with the MSR registration page and Shawn will be posting on the website. Insurance request has been submitted. The registration will be \$50 per person and each person will be responsible for their own room and meal costs. Kevin suggests the deadline to sign up will be May 1.

Social: Jay reported for Lisa Malobicky. The Mid-Winter Party was a big success. The All-Member Dinner is scheduled for Friday, March 22, 2024, 6:00 to 11:00 to be held at Edgewood Country Club. Price is set at \$65. Registration closes March 15. There are 11 new members registered. The dates for "The Lot" are set and Jay is waiting for response from the borough to confirm closing the street those mornings for parking.

HPDE update: John Rattenni reported. The following are highlights:

Instructor Training: March 23, 2024 at Pitt race Complex

Ellen Beck, PCA National Program Instructor, will be our Lead Instructor for the event

We have 15 instructors and 16 mentors attending

We are the only Dedicated ITS (Instructor Training School) Event hosted by PCA

DE 101

Pitt race hosting 3 Novice Track DE throughout the season

April 15, 2024 3 spots open

June 20, 2024 9 spots open

July 9, 2024 15 spots open (Women Day)

Sept. 20, 2024 18 spots open

ARPCA has agreed to invite its instructors to support these events. This program will:

Help create a new group of customers

Provide opportunity for PCA instructors to get more seat time

Support PCA initiative to extend track to women drivers

ARPCA HPDE Pitt Race

July 13-15 event sold out. Opportunity to add about 10 Friday lapping day drivers.

225 registered drivers – there is not a single spot to be added. We will only add drivers to replace cancellations.

Revenue: \$103,450

Budget: \$77,545

ARPCA Mid-Ohio

45 Registered drivers (garages are almost sold out)

Once track opens, videos should surface with the new pavement. We will begin marketing using these videos to promote the event.

Revenue: \$19,550

Budget: \$57,980

ARPCA Summer BBQ

Tent and caterers secured

Expecting between 250-300 guests

HPDE, PVGP Road Rally, Car Show, Track Laps for Rally guests.

Drake Core moved to allocate \$2,500 to Track to subsidize the All-Member Summer Picnic. Seconded by Kevin Rhule. Approved.

PTC: Tom Mueller reported. The next tour will be April 23 at Sharky's in Latrobe. Other dates have been established and are being finalized.

Membership: Rick Sobek submitted his report in advance. Gus reported. At the end of February there are 895 Primary members and 531 Affiliate members for a total of 1,426 members. For February, we welcomed 7 new members. There is a total of 7 test drive members. We currently have 63 PCA junior members. There were 0 transfers in and 0 out of our region. There were 24 expirations and 54 renewals. February anniversaries included the following: 57 members celebrated anniversaries of 5 years or more and 18 with less than 5 years. Member Jerome Zaleski celebrated his 37th anniversary. Gus opened discussion on how PCA National membership has dropped 3%. They are having a comprehensive external study done to explain this and to propose "Best Practice" for local chapters to follow. Also, PCA National has reported the cost of publishing the *Panorama* magazine has gone up significantly and considered reducing the number of publications. One study indicated that if they reduced publications, it would negatively affect the membership numbers. Gus also reported that upcoming PCA renewals will increase \$10 annually.

New Business: Nothing reported

Old Business: The New Policy on Walk In attendance at ARPCA events and Late Charge was established and posted on the website and sent out in an e-blast. Special thanks to Ed Rice for working up this policy wording and getting it out to the membership.

Closing: Kevin Rhule moved to close the meeting and seconded by Tom Mueller. Approved. Meeting adjourned at 8:31 PM.

Next meeting: April 11, 2024 at Exotic Cars in Wexford.

Submitted by Tim Gustafson