

# ARPCA BUSINESS MEETING NOTES

April 11, 2024

Exotic Cars Workshop, Wexford

Call to Order: Gus Vasilakis, 7:10 PM.

In attendance: Gus Vasilakis, Drake Core, Tim Gustafson, Tom Uehling, Mary Jo Vasilakis, Larry Sachs, Jay Malobicky, Rob Windsor Beth Windsor, Mark Frumkin, Tom Daniels, Jim Southwood, Matt Wimer, Paul Pigman, Justin Flagg, Andy Schor, Rick Sobek.

Gus opened the meeting with a warm thank-you to David Ley from Exotic Cars for hosting.

Paul Pigman moved to accept the minutes from the February meeting. Seconded by Rick Sobek. Approved.

**Financial Update:** Tom Uehling distributed his report. Track registrations continue to come in. Per a request from Jay Malobicky Tom added a line item to the financial reports that indicate the budgeted amount for an event to be used as a scorecard for how the event performed compared to budget amount. Andy Schor moved to approve the financial report, seconded by Larry Sachs. Approved.

**Membership:** Rick Sobek reported. At the end of March there are 897 Primary members and 527 Affiliate members for a total of 1,424 members. For March, we welcomed 9 new members. There is a total of 5 test drive members. We currently have 62 PCA junior members. There were 0 transfers in and 0 out of our region. There were 30 expirations and 41 renewals. March anniversaries included the following: 50 members celebrated anniversaries of 5 years or more and 30 with less than 5 years. Member E. Paul Dickinson celebrated his 51st anniversary.

**PTC:** Mark Frumkin reported. The next tour will be April 23 at Sharky's in Latrobe. Other dates have been established and include: May 28, Iron Bridge Inn, Mercer; June 25, Ryan's Creek House, Ford City; July 23, Sewickley Heights Golf Club, Sewickley.

**Social:** Jay reported for Lisa Malobicky. The All-Member Party was a big success with 80 members attending. The 2025 All Member event will also be at Edgewood CC and will be held on Saturday, April 12. There are 6 dates for "The Lot" set and Jay received permission from the borough to close the street for parking those mornings. The first date is May 25.

**PVGP:** Jay reported that he has the article/advertisement ready for the *Rundschau* laying out the events and registration. Linda Lorentz will be helping with coordinating the Black Tie and Tailpipes event and the table discounts. The event will be held at Wintergarden at PPG Place.

**HPDE update:** John Rattenni was not present, Tom Daniels reported.

ARPCA HPDE Pitt Race: July 13-15 event sold out. Instructors are needed.

ARPCA Mid-Ohio: Gus suggests that we reach out to other regions who are also having trouble filling their track rosters.

**Communications:** Larry Sachs reported. The May Issue is at layout with Justin. The deadline for the June issue of *Rundschau* is April 30, 2024.

**ARPCA Women's Group update:** Linda Scanlon was not present. Mary Jo reported on upcoming scheduled events. The April 17 shopping event at Treasure House Fashions is next week. Other events on the calendar include: May 15 wine tasting at SPiLL the Wine Bar on Liberty Avenue; June 8 tour of Heinz Chapel in Oakland.

**Driving Road Rallies:** Kevin Rhule sent his report in advance.

Der Treff: After discussing timing with the premium group, they advised their lead time would be six weeks or less, so registration has been extended to May 17.

- ARPCA member cost to individuals is \$50.
- Advertisements have been updated on current in-production *Rundschau*, website, MSR and Facebook.
- We have 15 people attending so far, three weeks into being live, with the 1st issue of *Rundschau* advertising the signup info, yet to be delivered.
- PCA insurance applied for and received.
- Stickers ordered at minimums (sale 17% off) and received.
- Routes tested and completed.

TBD - Emails for advertising, emails to final attendees, arrangements w/restaurants.

PVGP/HPDE all member BBQ Run:

- Advertisement for *Rundschau*, website, MSR and Facebook placed.
- Route completed.

TBD - Apply for PCA insurance, logo for stickers, order stickers.

**New Business:** Paul Pigman reported on the status of our club sponsorship. Once again, Sewickley Porsche will be our Branding Sponsor. Please be cognizant of keeping Sewickley up front and center with all club event advertising. Special thanks to Paul for his efforts with this task.

Gus and Drake attended the Zone 4 weekend conference in Toledo, OH. Other regions within our zone are experiencing the same issues as our region with promoting participation in club events within the region. Due to the vast geographical boundaries of the region, one suggestion that was discussed is having chairpersons in each of the counties within the region. The chairperson would organize local events for those within their county. This would make it easier for them to travel to and boost participation. The idea would be to have casual get-togethers and publicize them within the county membership.

Gus also reported that in order to reduce costs, PCA publications will begin to be published in a mixture of printed and digital format.

To make members aware of upcoming events and the details around them in a timely manner, Justin Flagg volunteered to take the appropriate information for each event and generate a layout that can be published in the email blasts and social media. We encourage all event managers/chairpersons to get all the information to Justin as soon as details are complete. At this point in time, the following events are to be included:

HPDE, Mid-Ohio: John Rattenni  
PVGP/HPDE Saturday BBQ Rally: Kevin Rhule  
HPDE All Member BBQ: Kevin Rhule, Jay Malobicky  
Der Treff, Snowshoe: Kevin Rhule  
PVGP: Jay Malobicky

**Old Business:** None

**Closing:** Meeting adjourned at 8:15 PM.

Next meeting: May 9, 2024 at Lucky Sign Spirits in Gibsonia

**Submitted by Tim Gustafson**